

Brand Thinking And Other Noble Pursuits By Debbie Millman

By Debbie Millman

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Feb 22, 2012 Debbie Millman, President, Design Division, Sterling Brands (NYC); Co-Founder and Chair, Masters in Branding Program, School of Visual Arts; President

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A couple of years ago, my good friend and fellow design entrepreneur Dane Rausch shared a book with me called Look Both Ways, by Debbie Millman.

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